




Tássia D. Valim Cunha

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Experience

SAATCHI & SAATCHI NY

NEW YORK, NY, USA • OCT 2020 - DEC 2020

Agency Lab through Miami Ad School. Gaining experience in launching campaigns and branding projects at a global agency. Working with brands like Tide, Olay, Crest, Oral-B, Pampers, Sun RV, and Whitehaven.

OKEANOS - MADE FROM STONE

MIAMI, FL, USA • JUN 2020 - AUG 2020

Agency Lab through Miami Ad School. Gaining experience in launching a campaign at an in-house agency.

AWT DESIGN

RIO DE JANEIRO, RJ, BRAZIL • JAN 2014 - PRESENT

Managing partner of the agency, working with Brazilian brands such as Light, CEG, and Drogabel; and international players such as TIM (Italy), NTT Data (Japan), and Giraffes 4 Zebras (Holland).

PACKAGING BRANDS

RIO DE JANEIRO, RJ, BRAZIL • NOV 2011 - JUL 2013

Working in the area of Web and Graphic Design and working with brands such as Claro, Embratel, Bradesco, Capemisa, among others.

RAF DESIGN

RIO DE JANEIRO, RJ, BRAZIL • JUN 2008 - NOV 2011

Working in the area of Web and Graphic Design and working with global brands such as L'Oréal, Nokia Siemens Networks, Natura, among others.

Education

MIAMI AD SCHOOL

MIAMI, FL, USA • JAN 2019 - DEC 2020 • ART DIRECTION

Portfolio program, that includes conceptual thinking, design, video storytelling, and animation, among others.

GOOGLE BRASIL

SÃO PAULO, SP, BRAZIL • NOV 2016

Google AdWords specialist diploma.

ADOBE BRASIL

RIO DE JANEIRO, RJ, BRAZIL • JUL 2008

Adobe Flash: Advanced Design diploma.

UNIVERSIDADE ESTÁCIO DE SÁ

RIO DE JANEIRO, RJ, BRAZIL • JAN 2004 - DEC 2007 • GRAPHIC DESIGN

Bachelors in Graphic Design.

AUTODESK

RIO DE JANEIRO, RJ, BRAZIL • OCT 2006

Advanced 3D Max diploma.

Languages

English (proficient), Portuguese (native) and Spanish (basic).

Awards

AAF Miami ADDYS x2

Miami, FL • Silver

Graphis New Talent Annual 2021 x2

Global • Silver and Honorable Mention

MUSE Creative Awards 2020 x2

Global • Gold

SIA - Summit Creative Award 2020

Global • Bronze

Creative Conscience Awards 2020

Global • Commended

AD STARS 2020

Global • Finalist

Vega Digital Awards 2020 x2

Global • Centauri (Gold)

New York Festivals 2020 x2

Global • Shortlisted

Graphis New Talent Annual 2020 x2

Global • Gold and Silver

Prêmio iBest 2008 (iBest Award)

Brazil • Bronze

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Adobe InDesign
- WordPress
- HTML & CSS
- Google Adwords
- Google Analytics