




# Tássia D. Valim Cunha

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## EDUCATION

### MIAMI AD SCHOOL

MIAMI, FL, USA • JAN 2019 - DEC 2020 • ART DIRECTION

Portfolio program, that includes conceptual thinking, design, video storytelling, and animation, among others.

### GOOGLE BRASIL

SÃO PAULO, SP, BRAZIL • NOV 2016

Google AdWords specialist diploma.

### ADOBE BRASIL

RIO DE JANEIRO, RJ, BRAZIL • JUL 2008

Adobe Flash: Advanced Design diploma.

### UNIVERSIDADE ESTÁCIO DE SÁ

RIO DE JANEIRO, RJ, BRAZIL • JAN 2004 - DEC 2007 • GRAPHIC DESIGN

Bachelors in Graphic Design.

### AUTODESK

RIO DE JANEIRO, RJ, BRAZIL • OCT 2006

Advanced 3D Max diploma.

## EXPERIENCE

### OKEANOS - MADE FROM STONE

MIAMI, FL, USA • JUN 2020 - AUG 2020

Agency Lab trough Miami Ad School. Gaining experience in launching a campaign at an in-house agency.

### AWT DESIGN

RIO DE JANEIRO, RJ, BRAZIL • JAN 2014 - PRESENT

Managing partner of the agency, working with brazilian brands such as Light, CEG and Drogabel; and international players such as TIM (Italy), NTT Data (Japan), and Giraffes 4 Zebras (Holland).

### PACKAGING BRANDS

RIO DE JANEIRO, RJ, BRAZIL • NOV 2011 - JUL 2013

Acting in the area of Web Design and working with brands such as Claro, Bradesco, Capemisa, among others.

### RAF DESIGN

RIO DE JANEIRO, RJ, BRAZIL • JUN 2008 - NOV 2011

Acting in the area of Web Design and working with global brands such as L'Oréal, Nokia Siemens Networks, Natura, among others.

## LANGUAGES

English (proficient), Portuguese (native) and Spanish (basic).

## AWARDS

### SIA - Summit Creative Award 2020

Global • Bronze

### AD STARS 2020

Global • Finalist

### Vega Digital Awards 2020

Global • Centauri (Gold)

### Vega Digital Awards 2020

Global • Centauri (Gold)

### New York Festivals 2020

Global • Shortlisted

### New York Festivals 2020

Global • Shortlisted

### MUSE Creative Awards 2020

Global • Gold

### Graphis New Talent Annual 2020

Global • Gold

### Graphis New Talent Annual 2020

Global • Silver

### Prêmio iBest 2008 (*iBest Award*)

Brazil • Bronze

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- WordPress
- HTML & CSS
- Google Adwords
- Google Analytics